



Inspire confidence and trust:
Image makes the difference

Beating the winter fashion blahs

Slush or snow, freeze or thaw, winter means grey dull days and yes, the winter blahs. When you're cleaning the salt of your boots or shoes for the 5th time this week, it may be challenging to think spring. Don't despair.

Here are my tips for beating those winter fashion blahs:

Try a new hairstyle, change your colour.

Buy yourself a new winter coat or pair of boots. Getting a great new coat or fabulous boots is bound to give you a boost, and you'll probably find them on sale. Remember, don't put them away in the closet for next year, wear them now!

Don't want to spend a lot of money? Buy yourself a brightly coloured scarf! You can even opt for one in spring colours for an extra boost.

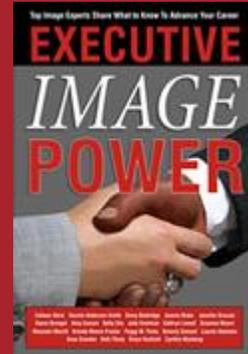
Have fun with gloves. A client of mine bought two pairs of the same gloves, one yellow, the other blue. Some days she wears the yellow pair, on other days she wears the blue, but most days she wears one of each. It makes her feel good and whatever the combination, they brighten up her black coat.

Change your nail polish to a lighter colour.

Pull out your favourite summer top and wear it now. You may have to warm up by the fireplace, but this easy flashback to summer will bring you happy memories and brighten your day.

The good news is that February is over and March 21st technically is the first day of spring. The days of colourful, spring fashions are just around the corner.

Project your personal and professional best every day.



Executive Image Power

Rev up your professional image with powerful tips from the industry's most experienced image experts, including Anne Sowden, AICI, CIP.

[Click for details or to order.](#)

Here's Looking at You

T. 416-429-8028

E. info@hereslookingatyou.ca

